



# Spend to save with DocAuthority

Whatever the reason, corporations will look to curtail all but essential spending from time to time. During such times, all operational spending must withstand intense scrutiny or risk being cut. While few businesses will ever completely cease investment in infrastructure during such times, the case for any proposal must be undisputed and endorsed across the business.

**An implementation of DocAuthority will reduce operational costs for your business, reduce risk and deliver head count efficiencies so that staff can focus on revenue generating activities.**

## One platform, many workloads...

Whether your concern is capacity management and the swiftly rising costs of storing unstructured files and documents or rapidly increasing workloads resulting from eDiscovery, DocAuthority can help.

Alternatively, is the risk of data loss a persistent threat? Are audit points starting to mount up more quickly than they can be addressed? Are the costs of managing subject rights requests starting to rise? Are information security practitioners in your organisation continually working to ensure that information risks are identified and managed? Are you looking to assure your cloud migration project or compliance programme? Or deliver a merger or a divestment?

Your challenges may be one or more of these routine workloads or perhaps something completely different. The versatility of the DocAuthority solution means that if you need to discover, categorize and take action with your unstructured data, then it's almost certain that DocAuthority can deliver significant benefits and cost savings. We already do for many customers.

## How to cut costs

DocAuthority customers are consistently identifying 30% (or more) of their unstructured data as obsolete. DocAuthority can make the difficult job of identifying redundant data and deleting it quick and easy while ensuring valuable business data is preserved.

DocAuthority are at ease with the privacy objectives of business in the modern era. Beyond privacy, additional compliance frameworks such as PCI-DSS and ITAR are costly to implement and maintain.

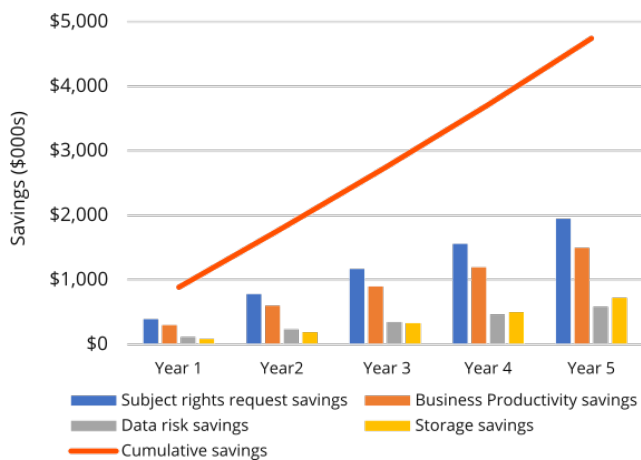
Do you have a project to migrate data? To the cloud? To facilitate a divestment activity? To migrate huge volumes of data to a document or content management platform?

Don't just take our word for it either. The ROI of information governance investment is well documented with forecast returns in the region of 800% over 5 years<sup>1</sup>.

<sup>1</sup> The True ROI of Information Governance, published by Osterman Research available from <https://www.ostermanresearch.com/home/white-papers/>

# Key Benefits & Value

## The case for investing in DocAuthority



The chart above uses numbers from typical DocAuthority customers. It assumes 75TB of data growing at around 30% a year. It uses up-to-date data for typical breach costs and risks.

## The benefits of investing in DocAuthority

DocAuthority delivers a wealth of actionable reporting early in the scan cycle. Obsolescence data can quickly help you identify redundant and obsolete data while ensuring that valuable data is identified and kept. This can help defray storage costs, particularly if you are nearing the limits of your existing storage capacity.

Your staff will be able to work smarter, spending less time looking for files and documents and avoiding costly re-work.

You'll significantly reduce your risk as you'll have less data and you'll have much better visibility of who has access to it. You'll also be able to review data loss scenarios so you'll know where your risks are and reduce the likelihood and severity of a security incident.

When one platform can do so much, you might be able to realise further savings by decommissioning other platforms.

## Try before you buy

Not quite sure how to take the first steps in your information governance journey? DocAuthority run end-to-end try before you buy engagements. We'll scan 500K of your files and write you report based on what you're trying to achieve. In addition to that, if you want to investigate further the potential cost savings of a DocAuthority implementation in your business, get in touch for a consultation and cost savings assessment which is tailored to your business.

**To find out more, please visit our website.**  
[www.docauthority.com](http://www.docauthority.com)

## Do more with DocAuthority

You can do a lot with DocAuthority and the more you do, the more benefits you realise and the stronger will be the case for any investment. If you want to look at managing overall information risk or perhaps reducing your rapidly increasing storage costs, then DocAuthority can help. If simply finding the files and documents you need is starting to be a costly drain on valuable business resources, DocAuthority can ensure that finding what you're looking for is quick and easy. Data classification, privacy, divestments? Or a migration to Office365? If you want to find out about reducing cost and risk while at the same time achieving your objectives more quickly, then get in touch for a no hassle demo.

## About Us

Organizations protect the sensitive documents they are aware of, but out-of-sight documents are left unprotected.

DocAuthority solves this by automatically discovering and accurately identifying unprotected sensitive documents, thus enabling a broad yet business friendly security policy.