



Making The Case For Investment

At DocAuthority we believe an investment in data governance is one of the opportunities for a business to reduce costs and risk as well as improve customer confidence.

We've provided some resources below to help you get started on your business case.



How many other investments can give you a 486% return in the first year?

The true ROI of Information Governance -
<https://www.ostermanresearch.com/>



Did you know that over 50% of people now feel that how well a company protects their data is fundamental to any decision they make of whether to do business with that company? Similarly it's becoming as important (or more so) that the quality of the company's goods and services.

Consumer Attitudes Towards Data Privacy -
<https://newsroom.ibm.com/Survey-Consumer-Attitudes-Towards-Data-Privacy>



Theft of trade secrets represents a concrete and growing threat for all types and sizes of companies and organisations holding confidential information which leads to a consequential economic impact to the EU of €60B in lost economic growth in the and the potential loss of 289K jobs?

Study on the Scale and Impact of Industrial Espionage and Theft of Trade Secrets through Cyber
<https://ec.europa.eu/docsroom/documents/34841/attachments/1/translations/en/renditions/native>





The average cost of a data breach is \$3.92M. The percentage chance of experiencing a breach in 2019 was 29.6% You can use our calculator here to work out the value of reducing risk in your organisation.

The cost of a data breach report 2019

<https://www.ibm.com/security/data-breach>



Do you want to know more about the overheads and costs in your business of time spent searching for information, not finding it and the consequential rework?

You can find out more in The High Cost of Not Finding Information -

<http://computhink.com/wp-content/uploads/2015/10/IDC20on20The20High20Cost20Of20Not-20Finding20Information.pdf>



If you want to know more about the economic value of data, you can find out more in either of the two following resources.

The value of data summary report / 2020

<https://www.bennettinstitute.cam.ac.uk/publications/value-data-summary-report/>

Understanding the value of information assets (Ponemon / DocAuthority)

If you want to know more about how you can make a case of an investment in information governance, get in touch with the team.

About Us

Organizations protect the sensitive documents they are aware of, but out-of-sight documents are left unprotected.

DocAuthority solves this by automatically discovering and accurately identifying unprotected sensitive documents, thus enabling a broad yet business friendly security policy.

