



## PII & Sensitive Information

### The Challenge

Personally Identifiable Information (PII) in unstructured data repositories such as file shares presents a potential cost and risk for businesses. If you don't know where PII is, then it's almost certain that you won't be safeguarding the information appropriately. Nor will you be able to apply any retention schedules meaningfully. And PII is only one type of sensitive information. Your business's intellectual assets cannot be secured unless you know where they are and who has access to them. Fines for lapses in privacy and cybersecurity are increasing (both in terms of frequency and the size of the fines). You may be looking at a problem which is difficult to manage purely because of scale and available resource. DocAuthority can make sense of unstructured data reducing unmanageable volumes of work to something which is achievable.

### Automate sensitive data identification

And when it's not all about PII, then we can use the full range of regular expressions to identify order numbers, part numbers and similar identifiers. What if you want to know the precise location of every document which contains a reference to any of your suppliers? Or a particular project? That's a very straight-forward activity in DocAuthority. It's also fully automated.

### Visualise your sensitive data

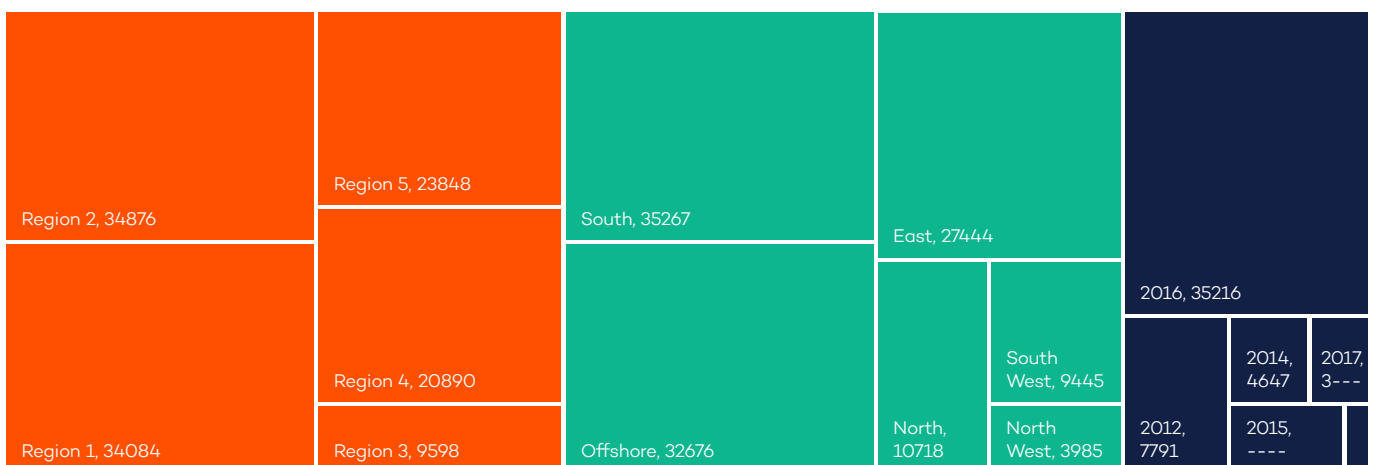
#### Management Information (MI)

We can present MI in a number of different ways. We will work with you to understand your definition of rules and policies. That done we can present reports in a variety of different way so that you know where to focus your efforts. You can see the number of files in which sensitive information has been found blow. The bigger the box, the greater the risk. If you want this by business unit or business function – no problem.

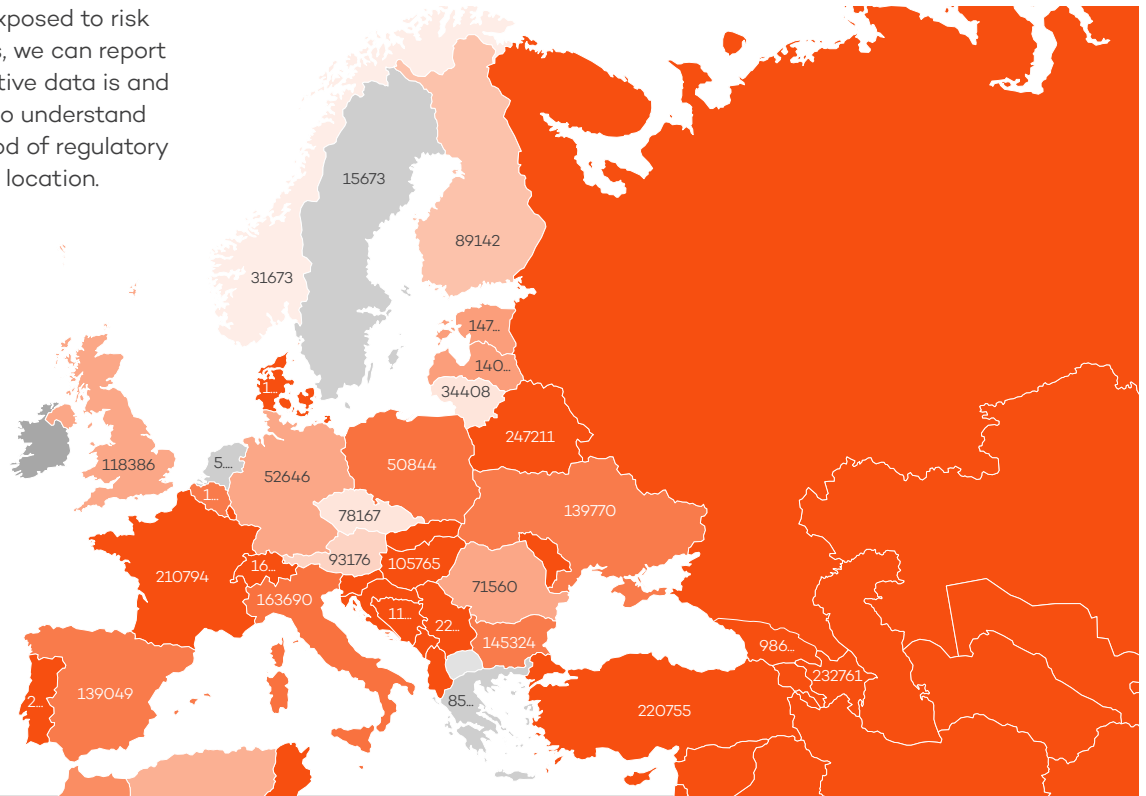
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If your business is exposed to risk in multiple countries, we can report on where your sensitive data is and work with partners to understand in detail the likelihood of regulatory enforcement in that location.



## The DocAuthority Benefit

Ideally all data would be manageable via DocAuthority file groups or obsolescence. There will be a proportion of documents which don't fulfil your business's obsolescence criteria. Nor can they be economically managed via file groups. A single document may present unacceptable levels of risk to your organisation. Alternatively, there may be a requirement to know exactly where your PII is for other reasons such as ensuring personal information from one part of the business never leaves a regulated geographic jurisdiction.

If you would like to know more about how DocAuthority supports the safeguarding and management of PII in businesses like yours, get in touch with a member of the team.